

Level	: UNDERGRADUATE
Major	: FINANCE – BANKING
Major code	: 52 34 02 01
Specialty	: BANKING
Specialty code	: 52 34 02 01 01
Mode of training	: Full time
Training method	: High-quality programme

1. Training target

1.1. General target

The syllabus for training in the bachelor programme with a major in banking closely follows the advanced, modern and international criteria of all three learning aspects: knowledge, skills and the attitude required in order to achieve excellent results on the basis of effective distribution and use of existing resources (highly qualified teaching staff, standards in teaching infrastructure, sufficient and qualified learning materials, etc) and applying advanced teaching methods and syllabuses to an international standard. Furthermore, the syllabus also better responds to the graduates' working demands in an international environment.

The programme equips the students with both theoretical and practical knowledge in the finance and banking sector, especially those related to banking operations and management which can help the students develop their research, policy planning and management skills as well as practice specialized operations in the field of banking. One of the most outstanding features of this programme is that its designed contents are broadly equivalent to those in developed countries. In addition, this programme also equips the students with a basic understanding of the economy – society, business concepts in the era of globalization, leading to the establishment of a stable foundation towards a successful and developed career in the future.

Graduates will have independence, activeness and a good attitude, particularly towards ethical issues in their career. Furthermore, they will also have good computing and communication skills and are able to use English efficiently at work.

1.2. Outcome criteria

Graduates majoring in Banking will have the following abilities:

1.2.1. Knowledge

Basic knowledge

No	LO code	Learning outcomes
1	LO1	Have a basic knowledge of economics, management and tools for



		career activities.
2	LO2	Have a basic knowledge of economics, management and tools for research and self-study.

Career knowledge

No	LO code	Learning outcomes
1	LO3	Generally understand modern systems of banking and finance and in particular, the requirements to have a career in banking.
2	LO4	Generally understand modern systems in banking and finance and in particular, meet the requirements of future accomplished research and self-study in banking.

1.2.2. Skills

Basic skills

No	LO code	Learning outcomes
1	LO5	Be confident, independent, and active in work
2	LO6	Have the ability to self-study to meet the various requirements of practical work.
3	LO7	Have the ability to do research and present the results of the research.
4	LO8	Have adequate communication skills to meet the requirements of work.
5	LO9	Be able to lead, implement, have co-operative and team working skills.
6	LO10	Obtain international English level (IELTS 5.5) and have good english skills to communicate and work in an international environment.
7	LO11	Obtain level B computing based on the regulations of The University of Danang.

Career skills

No	LO code	Learning outcomes
1	LO12	Organise and practice banking and other activities in financial institutions such as: deposit, accounting, credit, transactions, teller, marketing, national and international payments, asset pricing, investment portfolio management, and others.
2	LO13	Apply knowledge to make decisions according to particular business



		cases regarding banks. Have the skills to undertake managerial positions in banks.
3	LO14	Have critical thinking, recognize and analyze cases, events; solve practical issues in real work.
4	LO15	Have the ability to do research, discover, create, and develop a career.

1.2.3. Attitude and behaviour

No	LO code	Learning outcomes
1	LO16	Have good ethics, follow laws and rules, be responsible to social activities.
2	LO17	Have good study attitude, update, improve knowledge in every aspects, especially knowledge related to career.
3	LO18	Be honest, vigilant, have good discipline and be co-operative at works.
4	LO19	Have good ethics and high responsibility in your career.

The difference in outcome criteria between regular and high-quality programmes

Regular programme	High-quality programme
Be able to communicate in English and achieve at least level 3 out of 6 of the foreign language ability frame for Vietnamese (or equivalent).	Be able to communicate and work in international environment with at least IELTS 5.0 (or equivalent)
Clearly understand advanced and modern systems in finance and the banking sector in general, and to be able to respond to specific demands for future career in the field of banking.	Better
Be independent and active in work	More active
Have skills in research and self-training in order to adapt to various demands of reality.	Better
Be able to lead, implement, co-operate and work in a team.	Better



Organise and practice banking operations	Better
Apply knowledge to make decisions related to business situations at banks. Have skills suitable to undertake managerial positions at banks.	Better
Be able to think critically and systematically; be able to recognise and analyse the context, situations; be able to explore, analyse and deal with issues in reality.	Better
Be able to do research and explore; be creative and develop a career path.	Better

1.3. Employment opportunity

Graduates can occupy operational positions or take up highly managerial ones in the following organisations:

- Commercial banks;
- Other types of bank;
- Other financial institutions such as insurance company, social insurance, financial company, financial lease company, stock exchange company, investment fund, security investment company, fund management company, credit rating company, financial consultant company, etc.

- In additions, graduates can also work in economic research institutions, and take up the teaching jobs in colleges and universities.

2. Training period: The designed programme can be completed in 4 years. According to students' abilities and learning conditions, they can shorten this to 3 years or extend to a maximum of 6 years.

3. Total knowledge quantity: 133 credits, excluding physical and army education.

4. Enrollment candidates: Graduates from high schools and vocational schools

5. Training procedure: Form of credit

6. Grading scale: Based on credit training undergraduate regulation

7. Programme content

7.1. Papers for all majors

No	Paper code	Paper name	No of credit
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01	SMT1001	Principles of Marxism – Leninism 1	2
02	SMT1002	Principles of Marxism – Leninism 2	3
03	SMT1003	Revolution party of Vietnam Communist	3
04	SMT1004	Ho Chi Minh Thought	2
05	LAW1001	General Law	2
06	TOU1001	Business Communication	3
07	ENG1011	PRE-IELTS 1	3
08	ENG1012	PRE-IELTS 2	2
09	ENG1013	IELTS BEGINNERS 1	2
10	ENG1014	IELTS BEGINNERS 2	3
11	ENG2011	IELTS PRE-INTERMEDIATE 1	3
12	ENG2012	IELTS PRE-INTERMEDIATE 2	2
13	ENG2013	IELTS INTERMEDIATE 1	2
14	ENG2014	IELTS INTERMEDIATE 2	3
15	MIS1001	Office Informatics	3
16	MAT1001	Applied Mathematics for Economics and Business	3
17	MGT1001	Microeconomics	3
18	ECO1001	Macroeconomics	3
19	MGT1002	Management	3
		Total	50
20		Physical Education	5
21		Training in the Armed Forces	4 tuần

Besides these designed English papers above, students who have already completed ENG2013 and ENG2014 are encouraged to participate in the following English papers. The results of these papers will be presented in academic transcripts but are not accumulated into the GPA.

No	Paper code	Paper name	No of credit
22	ENG3011	IELTS UPPER- INTERMEDIATE 1	2
23	ENG3012	IELTS UPPER- INTERMEDIATE 2	2
24	ENG3013	IELTS UPPER- INTERMEDIATE 3	2
25	ENG3014	IELTS UPPER- INTERMEDIATE 4	2



7.2. Introduction to Management Papers

No	Paper code	Paper name	No of credit
26	ACC1001	Accounting Principles	3
27	MKT2001	Principles of Marketing	3
28	STA2001	Managerial Information System	3
29	HRM2001	Organisational Behaviour	3
30	STA2002	Statistics for Business and Economics	3
31	FIN2001	Financial Markets and Institutions	3
32	MGT2002	Introduction to Business	3
33	IBS2001	International Business	3
34	LAW2001	Business Law	3
35	ENG3001	Business English	3
		Total	30

7.3. Introduction to Finance & Banking Papers

7.3.1. Compulsory papers

No	Paper code	Paper name	No of credit
36	BAN2001	Public Finance	3
37	BAN3001	Asset Valuation	3
38	BAN3002	Mathematics of Finance	3
39	FIN3002	Investments	3
40	FIN3004	Corporate Finance	3
		Total	15

7.3.2. Optional papers

Choose at least 5 credits amongst the following optional papers:

No	Paper code	Paper name	No of credit
41	HOS3001	Service Marketing	3
42	MKT3002	Marketing Research	3
43	BAN3015	Insurance Economics	2
44	IBS2003	International Trade Practices	3



7.4. Banking-specialised papers

7.4.1. Compulsory papers

No	Paper code	Paper name	No of credit
45	BAN3003	Banking Operations	3
46	BAN3004	Accounting for Banking	3
47	BAN3005	Bank Management	3
48	BAN3006	International Payments	3
49	BAN3007	Credit Analysis and Lending	3
50	BAN3008	Personal Finance	3
		Total	18

7.4.2. Optional papers

Choose at least 5 credit amongst the following optional papers:

No	Paper code	Paper name	No of credit
51	ACC2003	Financial Accounting	3
52	ACC3004	Financial Analysis	3
53	BAN3014	Taxation	3
54	FIN3001	International Finance	3
55	FIN3003	Derivatives	3
56	RMD3001	Research Methodology	2

7.5. Extra-curricular activities

No	Extra-curricular activities	Notice
57	<ul style="list-style-type: none"> - Extra-curricular activities will be implemented with the content compatible to 5 specialised papers: Banking Operations, Bank Management, Accounting for Banking, International Payments, Credit Analysis and Lending. - Students will listen to and discuss with leaders and managers of banks on practical issues in business banking. Students will go on field trips to visit banks and learn about the activities of banks. 	

7.6. End-of-course probation

No	Paper code	Paper name	No of credit
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		Form 1	
58		Graduation probation report	4
59		Study at least 6 credits of optional papers	6
		Form 2	
60		Graduation thesis (*)	10

* Students need to study the “Research Methodology” paper, have an accumulated GPA of more than that assigned by the University and are approved by the Department.

8. **Relationship between learning outcomes and papers** (*enclosed in this training programme*)
9. **Learning itinerary** (*enclosed in this training programme*)
10. **Referred verified training programmes** (*detail contents of referred training programmes are enclosed in this training programme*)

No	Programme – University	Website address
1	Banking and Finance BA (Hons) Bangor University - England	www.bangor.ac.uk
2	Bachelor of Business (Banking and Finance) James Cook University - Australia	www.jcu.edu.au
3	Bachelor of business (Banking and Finance) Monash University - Australia	www.monash.edu.au
4	BSc (Hons) Banking and International Finance) Cass Business School, City University London, England	www.cass.city.ac.uk